

SATURDAY  
APRIL 9, 2022

# BMORE ARTSCENTRIC!

AN ARTS, MUSIC, AND CULTURAL  
BLOCK PARTY EXPERIENCE

#BMOREARTSCENTRIC

[WWW.ARTSCENTRIC.ORG](http://WWW.ARTSCENTRIC.ORG)

# ArtsCentric



[www.artscentric.org](http://www.artscentric.org)



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[instagram/artscentric](https://instagram/artscentric)



[info@artscentric.org](mailto:info@artscentric.org)

## MISSION

ArtsCentric is a color-conscious organization committed to re-examining traditional roles in the arts, advancing original stories of minority cultures, and fostering educational advancement to strengthen the community through the power of theatre.

## HISTORY

Founded by twelve aspiring young artists on **April 11, 2003**, the company has become a significant source of enlightenment and entertainment for audiences everywhere. The company's members consist of talented artists, musicians, educators, composers, and playwrights who volunteer their time for the organization. Many of those members have obtained undergraduate and graduate degrees in arts-administration and management, arts-education, and performance; while others have added invaluable "industry working skills" to their resumes.

ArtsCentric is an organization designed to bring quality artistic works and creative services to the community at large. We launch innovative productions of traditional, contemporary and original musicals, plays, and concert works. Additionally, we partner with schools, churches, and community-based businesses and organizations to provide entertainment and educational shows for various programs and events. We strive to positively impact a broad and diverse audience base, and uphold high standards of quality entertainment, while using the arts to inform, change, and enhance the lives of others, one audience at a time.

ArtsCentric is a 501c3 non-profit organization.

### Partnership Opportunities, Contact:

**Chrissy M. Thornton**

Chair, Development, Finance & Operations

[c Thornton@artscentric.org](mailto:c Thornton@artscentric.org) | 443-633-4811

## CORE AREAS OF FOCUS

### ARTISTIC PROGRAMMING

ArtsCentric aims to be the premier theater company in the nation for developing works of color. We envision a cultural arts center that produces a minimum of 6 mainstage thought-provoking productions per season; launches creative initiatives and projects that support community-building; and provides a safe-haven for all members of the community.

*We aim to achieve this goal through:*

- Musical & non-musical plays and world premieres of original works
- Performing arts works that celebrate BIPOC & the LGBTQIA+ community
- Re-imagined classic musicals
- Minority movie-musicals transcribed for the stage
- Artist Training Programs, Workshops, and Classes

### WORKFORCE DEVELOPMENT: TEACHING & TRAINING

ArtsCentric is a "training ground" for young artists and working professionals. Our work on and off the stage represents the communities from which our actors and designers claim membership. Every person that participates in an ArtsCentric production, on the stage or in the operational work, experiences remarkable growth as a professional and has opportunities for leadership development, typically for the first time.

### EDUCATION: COLLEGE & PROFESSIONAL READINESS

Schools in urban communities have unequal access to arts education and programming. Cuts to the arts come at a time when the creativity and mode of thinking that arts education fosters is perhaps most needed by students.

**ArtsCentric Summer Institute (ASI)**, serving students ages 14 - 22, is a three-week performing arts intensive for youth aspiring to pursue arts-based degrees in a College or University setting. ASI boosts student achievement across the board by using arts education to strengthen verbal skills through the use of drama, increasing story recall, reading achievement on standardized tests, language development, and writing abilities. ArtsCentric makes ASI free of charge for over 85% of participants so that young artists, from diverse backgrounds, may be afforded the opportunity to receive top notch performing arts training. Most of our ASI graduates have gone on to study in music programs at collegiate level and many then go on (or aspire to) advance their careers at regional and national theater companies.

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## PARTNERSHIP OPPORTUNITIES

<b>BMORE ARTSCENTRIC 2022</b>	<b>Presenting \$25,000</b>	<b>Premier \$15,000</b>	<b>Principal \$10,000</b>	<b>Platinum \$5,000</b>	<b>Major \$2,500</b>	<b>Gold \$1,000</b>	<b>Silver \$500</b>	<b>Bronze \$250</b>
“Presented By” Tagline on All Event Materials and Media								
Company Video Messaging via Website, Social Media, and Email Distribution								
Stage Appearance on Event Day								
Event Day Corporate Tent								
Exclusive Company/Organization Sponsor Banner								
Dedicated Spotlight Email to All Participants								
Included in Event Press Release								
Featured in Event E-Communications								
Company/Organization Logo on Event Day Banner/Signage								
Company/Organization Exhibit Table in Community Partners Area								
Acknowledgement of Company on Website & Social Media								

Partner (\$150): Community Partner Tables for Non-Profit Organizations. Other partnership packages can be customized upon request.